

THE FUTURE BELONGS TO THE LEARNERS!

**eiss**

# HIGH-IMPACT CUTTING & BLONDING

Featuring **Alicia Dixon**

**Monday April 20, 2026**

**10AM – 4PM**



**Alicia Dixon is a creative force known for precision dry-cutting techniques and trend based blonding that brings hair to life.** Her work blends technical mastery with a fearless, modern approach, helping stylists create cuts that move, flow, and feel custom to each guest.

**As a blonding specialist, Alicia delivers strategic, high-impact placement that creates brightness, dimension, and visual pop—without predictable patterns or over-processing.** Her original placement techniques are grounded in real salon success and designed for immediate behind-the-chair application.

With a decade of experience as a KEUNE educator and stylist in Chicago, **Alicia teaches with a relatable, salon-tested style — no fluff, just results.** This class is built to elevate your artistry and give you tools that your modern clients crave. **You'll leave this class inspired and motivated to increase your income in 2026.**

**Tuition: \$99** (Includes Keune Swag Bag)

**Program Type: Look & Learn**

**Location: Courtyard Midtown 1041 Wake Towne Dr. Raleigh, NC**

**Time: 10AM – 4PM**

**Tickets... see your EISS Rep or call: 843-552-7600**



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**@aliciadixonhair**

KEUNE 