



THE FUTURE BELONGS TO THE LEARNERS!

HIGH-IMPACT CUTTING & BLONDING

Featuring **Alicia Dixon**

Monday April 20, 2026

10AM – 4PM



Alicia Dixon is a creative force known for precision dry-cutting techniques and trend based blonding that brings hair to life. Her work blends technical mastery with a fearless, modern approach, helping stylists create cuts that move, flow, and feel custom to each guest.

As a blonding specialist, Alicia delivers strategic, high-impact placement that creates brightness, dimension, and visual pop—without predictable patterns or over-processing. Her original placement techniques are grounded in real salon success and designed for immediate behind-the-chair application.

With a decade of experience as a KEUNE educator and stylist in Chicago, **Alicia teaches with a relatable, salon-tested style — no fluff, just results.** This class is built to elevate your artistry and give you tools that your modern clients crave. **You'll leave this class inspired and motivated to increase your income in 2026.**

Tuition: \$99 (Includes Keune Swag Bag)

Program Type: Look & Learn

Location: Courtyard Midtown 1041 Wake Towne Dr. Raleigh, NC

Time: 10AM – 4PM

Tickets... see your EISS Rep or call: 843-552-7600



**Follow Our Artist
@aliciadixonhair**

KEUNE