



TAILOR MADE CUT & COLOR

HIGH-IMPACT **Cutting & Blonding**

MONDAY
FEBRUARY 23, 2026



Alicia Dixon is a creative force known for precision dry-cutting techniques and trend based blonding that brings hair to life. Her work blends technical mastery with a fearless, modern approach, helping stylists create cuts that move, flow, and feel custom to each guest.

As a blonding specialist, Alicia delivers strategic, high-impact placement that creates brightness, dimension, and visual pop—without predictable patterns or over-processing. Her original placement techniques are grounded in real salon success and designed for immediate behind-the-chair application.

With a decade as a KEUNE educator and stylist in Chicago, Alicia teaches with a relatable, salon-tested style — no fluff, just results. This class is built to elevate your artistry and give you tools that modern clients crave. You will leave inspired and motivated to increase your income in 2026.

Tuition: \$99

- **Program Type:** Look & Learn
- **Location:** EISS INC. 4051 Business Park Drive, Ladson, SC 29456
- **Time:** 10:00AM – 4:00PM EST
- **Lunch Included**

GET YOUR TICKETS TODAY
Ask your DSC or call 843-552-7600



Follow the Artist:
@aliciadixonhair

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