

# KEUNE

## TAILOR MADE CUT & COLOR

### HIGH-IMPACT Cutting & Blonding

**MONDAY**  
**FEBRUARY 23, 2026**



Alicia Dixon is a creative force known for precision dry-cutting techniques and trend based blonding that brings hair to life. Her work blends technical mastery with a fearless, modern approach, helping stylists create cuts that move, flow, and feel custom to each guest.

As a blonding specialist, Alicia delivers strategic, high-impact placement that creates brightness, dimension, and visual pop—without predictable patterns or over-processing. Her original placement techniques are grounded in real salon success and designed for immediate behind-the-chair application.

With a decade as a KEUNE educator and stylist in Chicago, Alicia teaches with a relatable, salon-tested style — no fluff, just results. This class is built to elevate your artistry and give you tools that modern clients crave. You will leave inspired and motivated to increase your income in 2026.



**Tuition: \$99**

- **Program Type:** Look & Learn
- **Location:** EISS INC. 4051 Business Park Drive, Ladson, SC 29456
- **Time:** 10:00AM – 4:00PM EST
- **Lunch Included**

**GET YOUR TICKETS TODAY**  
**Ask your DSC or call 843-552-7600**

**Follow the Artist:**  
**@aliciadixonhair**

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