



KEUNE

2026 EDUCATION

# VIRTUAL

# SESSIONS

## Keune Tinta Color Lab

Establish a solid foundation in Keune Color by deepening your understanding of Tinta Color, Lighteners, and essential color support products. Whether you're just getting started with Keune or want to refresh your knowledge, this theory-rich session provides the insights needed to formulate confidently and create reliable results.

### Look Forward To Learning:

- Uncover Keune's heritage in professional color
- Master the Swatchbook and numbering system
- Explore Tinta Color features, benefits, and shade options
- Understand lightener options and when to use them
- Learn post-color maintenance and color support solutions

All Tinta Color Labs are held 11:00am-1:30pm EST.

### English

2026 DATES	REGISTRATION
Monday, January 12	<a href="#">Register Here</a>
Monday, February 9	<a href="#">Register Here</a>
Monday, March 9	<a href="#">Register Here</a>
Monday, April 13	<a href="#">Register Here</a>
Monday, May 11	<a href="#">Register Here</a>
Monday, June 8	<a href="#">Register Here</a>
Monday, July 13	<a href="#">Register Here</a>
Monday, August 10	<a href="#">Register Here</a>
Monday, September 14	<a href="#">Register Here</a>
Monday, October 12	<a href="#">Register Here</a>
Monday, November 9	<a href="#">Register Here</a>
Monday, December 7	<a href="#">Register Here</a>

### French

2026 DATES	REGISTRATION
Monday, January 19	<a href="#">Register Here</a>
Monday, March 23	<a href="#">Register Here</a>
Monday, May 18	<a href="#">Register Here</a>
Monday, July 27	<a href="#">Register Here</a>
Monday, September 28	<a href="#">Register Here</a>
Monday, November 16	<a href="#">Register Here</a>

Have questions? Email [Education@Keune.com](mailto:Education@Keune.com).



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# VIRTUAL SESSIONS

## Keune Semi Color Lab

Unlock the secrets to luminous, touchable soft color with Keune Semi Color. From radiant redheads to glossy brunettes and beyond, discover how this fast-acting, demi-permanent line offers flexibility, shine, and incredible results in every application. Learn how to position Semi Color as a solution for nearly every client.

### Look Forward To Learning:

- How to make every client a Semi Color client
- Explore shade range, features, and benefits
- Understand Activator options and when to use them
- Boost results with color support products
- Elevate shine, tone, and condition with Glow Treatments

All Semi Color Labs are held 3:00pm-5:00pm EST.

### English

2026 DATES	REGISTRATION
Monday, January 12	<a href="#">Register Here</a>
Monday, February 9	<a href="#">Register Here</a>
Monday, March 9	<a href="#">Register Here</a>
Monday, April 13	<a href="#">Register Here</a>
Monday, May 11	<a href="#">Register Here</a>
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### French

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## Keune Care Lab

Take a deep dive into Keune Care, So Pure, and 1922 by J.M. Keune-our signature care collections for scalp health, hair condition, and treatment rituals. Perfect for stylists and front desk teams alike, this session equips you to recommend, treat, and retail with confidence.

### Look Forward To Learning:

- Understanding the science behind Keune’s hair and scalp care
- Differentiating Care, So Pure, and 1922 solutions
- Customizing rituals for salon service and take-home use
- Product layering and home maintenance guidance
- Retail language that builds trust and drives results

All Care Labs are held 11:00am-1:00pm EST.

### Keune Care Lab

2026 DATES	REGISTRATION
Monday, January 5	<a href="#">Register Here</a>
Monday, March 2	<a href="#">Register Here</a>
Monday, May 4	<a href="#">Register Here</a>
Monday, July 20	<a href="#">Register Here</a>
Monday, September 7	<a href="#">Register Here</a>
Monday, November 2	<a href="#">Register Here</a>

## Keune Style Lab

Explore Keune’s Style Collection and learn how to bring out the best in every finish. Whether it’s texture, volume, sleek control, or flexible hold-this session is your guide to using and recommending the right products to support both creative looks and salon efficiency.

### Look Forward To Learning:

- How to identify and layer the right Style products
- Create trend-forward looks with product-focused technique
- Match products to hair type, length, and desired outcome
- Incorporate styling language that supports retail success
- Maximize versatility with minimal tools

All Style Labs are held 2:00pm-4:00pm EST.

### Keune Style Lab

2026 DATES	REGISTRATION
Monday, January 5	<a href="#">Register Here</a>
Monday, March 2	<a href="#">Register Here</a>
Monday, May 4	<a href="#">Register Here</a>
Monday, July 20	<a href="#">Register Here</a>
Monday, September 7	<a href="#">Register Here</a>
Monday, November 2	<a href="#">Register Here</a>