



TREND ALERT

WITH KEUNE EDUCATORS
GARETH PALMER & GEORGE ALDERETE

Some trends in beauty and fashion last for years, while others change with the season and region. Find out what's trending in your area and how you can influence and promote the trends in your salon.

Look forward to learning:

- What influences trends
- How to recognize trends in the industry
- Influencing your guests to try new things
- New trend techniques
- Trending colors and formulas

MONDAY, NOVEMBER 13, 2023

HILTON CHARLOTTE UNIVERSITY PLACE

8629 | M Keynes Drive, Charlotte, NC 28262

Look & Learn Session: 10:00am-1:00pm

Hands-on Sessions: 2:00pm-5:00pm (Limit 20 per class).

- Cutting with Gareth Palmer
- Coloring with George Alderete

TICKET PRICES:

- \$99 Look & Learn Morning Session
 (10 am 1:00 pm) KSLL111323
- *\$225 Hands-on Sessions w/Gareth or George
 *(Includes: Look & Learn Session and Mannequin for Hands-on)

TO RESERVE YOUR SPOT/PURCHASE TICKETS:

- See your EISS Sales Consultant
- Call or text 800-922-5580
- Go to EISSINC.COM

GARETH: KSHO111323 GEORGE: KSHG111323

